

PRESS RELEASE

ADVERTISE WITH STABILO, THE BALLPOINT PEN EXPERT.

STABILO Promotion Products GmbH | Heroldsberg, 29 March 2018



STABILO is the expert for ballpoint pens in the promotional product market and impresses with its innovation and brand quality.

Thanks to their long life and universal application, ballpoint pens are the number one promotional product. STABILO offers the right ballpoint pen for every occasion and every advertising message.

Whether using a special product feature such as the clip on the STABILO myclip for increased awareness, or the mini format of the STABILO candy as a popular brand ambassador – the design of STABILO ballpoint pens is sure to attract attention.

STABILO also impresses thanks to the many colour and material options for its ballpoint pens – for pens from the STABILO concept line, for example, you can choose separate colours for the tip, grip zone, shaft and push button to create a personalised ballpoint pen. Impressive customising options with soft-touch surface and relief print make the ballpoint pen an exceptional advertising medium.

From the entry-level STABILO cosmoliner through to the soft-touch STABILO soft rhapsody with a metal clip, STABILO also has the right-priced ballpoint pen for every budget, providing best possible value for money.

Personalised ballpoint pens thanks to a range of designs, materials and colours from STABILO – the ballpoint pen expert.